

Responsible & Inspirational Leadership

Rochester-Bern Executive MBA Program

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Objective

Today, the task of company leaders is to drive revenue and, consequently, to contribute to shareholder's value. These objectives can only be achieved by the organisation and its employees – its most valuable asset. Employees do not only want to be taught; they want to be heard, understood and involved. With this evolution of expectations, it's crucial for leaders to evolve towards a new style of leadership, *Responsible & Inspirational Leadership*, which is in alignment with the rapidly changing competitive environment we live in today. The foundations of this leadership are respect, authenticity and caring about people. The purpose of the workshop is to help you discover the path for your responsible & inspirational leadership development.

Description

Working individually and as a group on the following themes:

- Discover *Responsible & Inspirational Leadership* and its influence in business sustainability
- Understand the value of developing a *Responsible & Inspirational Leadership* attitude
- Start the process of self-awareness in order to learn competencies for use in your professional and personal life
- Understand the impact of leading by example
- Build individual action plans

Key concepts

- The 7 Principles of Leadership
 - Responsible leadership is leadership from inside out
 - Leaders must change themselves before attempting to change others
- The AAA[®] (Awareness, Agreement, Action) Change Model
 - The AAA[®] (Awareness, Agreement, Action) Change Model gives leaders a greater self-awareness and, consequently, they become more open to self-reflection and ready for change through:
 - Self-awareness
 - Self-agreement
 - Action
- AAA[®] Emotional Intelligence
 - The power of applying the AAA[®] Change Model to one's emotions

Learning goals

At the end of the program, you will:

- Prepare and share individual action plans (on a voluntary basis)
- Reflect on the day
- Close the session together